

## Keida 継蛇

---

*“A hot-headed badboy with boundless pride and grand dreams.*

- [Character Summary](#)
- [Profile](#)
- [Backstory](#)
- [Character Objectives, Conflicts, Motivation, and Resolution](#)
- [Personality Traits and Quirks](#)
- [Research and References](#)

### 1. Character Summary



**Story Role:** The Protagonist- The proud demon who is determined to take over the human world for the sake of his family name.

**Backstory:** Keida is a young demon from the Negiworld out to kick humankind off its high horse. Being the grandson of the legendary general who was defeated by man in the last war, Keida has made it his life's goal to redeem his family name and restore demon pride by taking over the human world. However, he won't need massive armies or fancy weaponry to do it, as he believes he has found the key chink in the armor of human society; the ultimate weapon that he can use to conquer them all—The Almighty Dollar.



## 2. Character Profile

**Full Name:** Keida

**Age:** 17

**Gender:** Male

**Race:** Kalios

**Birthdate:** March 23<sup>rd</sup>

**Sign:** Aries

**Eye Color:** Red

**Hair:** Red

**Height:** 5' 8"

**Weight:** 140 lbs

**Skin:** Light

**Blood Type:** O

**Personality Archetype:** Badboy (Short-Tempered, Prideful, Impulsive, Determined, Idealistic)

**Ability/Skills:** His three Kalios skills include:

- Speed- Quick burst of high speed movement
  - Actually makes the person move faster in the same amount of time.
  - Uses up a little hell money, but a lot of energy.
- Force- The ability to increase power / strength.
  - Limited to some muscle group.
  - Uses up a moderate amount of hell money but a lot of energy.
- Projection- The ability to project actions across a distance
  - The further away the user is, the less accuracy and control they have.
  - Uses up a moderate amount of hell money up front, but can also eat away a moderate amount depending on if the user maintains the projected action. Uses a moderate amount of energy, but can drain the user over time.
- Keida had to give up 3 other demon skills as payment for entering the human world.

**Tools/Accessories:** Grandfather's Journals and Maps

**Likes:** Winning!; He enjoys RPG's but hates how the demons are all so weak.

- Is the type to avoid leveling up, but who heads after the big monsters and plays and plays until he manages to take them down by brute force and luck.

**Dislikes:** Losing! Humans!

**Origin:** Negiworld- Western City, close to the surface world board

**Diction:** Direct, Commanding, speaks with a sense of superiority.

**Education:** Negiworld schooling

**Job/Duty:** Stock Broker Apprentice > Professional Trader

**Income/Pay:** \$0 he is an apprentice. He only starts gaining money when he joins his team officially and makes his first successful trades (from there he get 5% per trade).

**Relationships:** Partners, Tatsumi Dorinbo, Q-chan

**Story Motive:** Get rich quick in the stock market and take over the world

**Character Themes:** (Balance)

- Going to Extremes and Regaining Balance
- Demon Pride to Human Greed
- Striking a Balance
- Thriving from Flexibility (the ability to let go a little)

### **3. Backstory:**

*~Confidential~*

*Note that this is just a sample of the story and full details concerning the plot and all characters will be revealed when the manga is released.*